



New Harvest Farmers Market Farmers Market Rules

1. The market will be in operation from April through November on Thursday from 3:00 to 6:00 p.m. (The season and hours may be adjusted or extended by the Farmers Market Association Board of Directors.)
2. No selling is allowed before the posted market times. Vendors cannot bag, sell, or hold items for customers prior to the opening bell. Orders may be taken at a prior market or from the vendor's storefront and may be delivered at the market but must be packaged separately from the market inventory and the package must be clearly labeled with the customer's name visibly displayed before arrival at the market.
3. Vendors must be approved by Knox County Parks and Recreation and UT Extension.
4. The daily fee (on a first-come, first-served basis) for each 12' by 10' booth space will be \$10. The seasonal fee for a 12' by 10' booth space will be \$230, a \$100 discount over the weekly rate. Seasonal fees are payable in cash or a good check at the time space numbers are issued. If a reserved stall is not occupied within 30 minutes prior to the opening bell, it may be subject to leasing to another vendor for that day at the discretion of the market manager. A penalty for bad checks will be charged in the amount of two-times the amount of the check. The rate for 2 spaces will be \$15 per week or \$460 for the season, a discount of \$200.00 over the weekly rate.
5. Vendors must be farmers or food product producers that reside in Tennessee. Resellers are not allowed to sell at this market. Misrepresentation of any "County Grown" or "Tennessee Grown" products is cause for automatic expulsion from the market. The market manager may allow craft vendors as long as the ratio does not exceed 3:1 (food: crafts).
6. All vendors must display a sign indicating at least their farm name and address. Farm owner, phone number, and web URL are highly encouraged.
7. The following items may be offered for sale at the market: fruits, vegetables, farm-fresh eggs, meat, plants, herbs, flowers, honey and other farm products approved in advance by the market manager. Live animals may be advertised at individual booths for off-site sales but live animals are not allowed in the market. Baked goods, jams, jellies, sauces, cider, breads and meats that have been prepared in legal, licensed, approved and inspected facilities by the Tennessee Department of Agriculture or USDA are allowed. Proof of inspection is required and must be prominently posted in the booth. Alcoholic beverages, cigarettes and firearms cannot be sold at the market. All vendors must follow all Tennessee food products regulations and procedures.
8. Each vendor must display all required permits or license.
9. Vendors are encouraged to provide only high-quality products. No culls allowed.
10. Vendors may sell from the back of pick-up trucks, but only from within their assigned stall. Vendor vehicles must not be parked outside the space of the assigned vendor stall. Vendor vehicles not parked within the dimension of the booth space must be parked in the lot marked as vendor parking. No overnight parking is allowed.
11. Daily vendors must check-in with the market manager and be assigned a booth space and market permit number prior to setting up.

12. Sales must be made in an orderly and business-like fashion. Shouting, hawking and other loud and objectionable tactics of solicitation are not allowed. Profanity is not allowed. Loud radios are not allowed.
13. No fruit or vegetable products (sold for consumption) can be displayed directly on the ground/concrete. Fruits and vegetables must be displayed off the ground.
14. Each stall should be kept neat, clean and free from offensive odors. Attractive and sturdy trash cans will be placed throughout the market facility.
15. Tables, scales, bags, sacks, boards/shelves, baskets, signs, containers, change and chairs must be provided by each vendor. Scales must be certified by the Tennessee Department of Agriculture and must be posted as approved.
16. Applicable sales tax is the responsibility of each vendor.
17. A single-vendor stall may not be shared by more than three independent growers, farmers or vendors.
18. No signs, displays, or shelves can remain at the market.
19. No pets are allowed inside the market area.
20. No smoking inside the market area. No alcohol is allowed on market property.
21. No bikes, skateboards, scooters or other means of transport allowed in the market area.
22. Stalls and booths must be cleaned before the vendor departs the market each day.
23. The market facility is accessible for the disabled. All vendors should assist in making sure that the market is a safe and accessible environment for all customers.
24. Vendors will set their own prices.
25. Intentional price undercutting of other vendors is not allowed.
26. Vendors are encouraged to clearly mark the price of all products.
27. Complaints must be reported directly to the market manager.
28. Enforcement of market guidelines is the sole responsibility of the market manager. Any vendor who is found not in compliance with any of the above guidelines will:
 - first: receive a warning from the manager
 - second: be asked to leave the market and will not be allowed to return to the market unless approved by the managers.
29. All concerns or complaints regarding the rules of this market should first be discussed with the market managers. Vendors have the right to a hearing before Knox County Parks and Recreation and UT Extension within two weeks of a written request to the same.
30. Vendors are required to attend an “annual market orientation” program hosted by Knox County Parks and Recreation and UT Extension.
31. Artisan craft vendors may be allowed after approval and will have a weekly rate of \$15.00 or \$445 season long for a 12' x 10' space.