



MEDIA RELEASE

OFFICE OF COUNTY MAYOR GLENN JACOBS

400 Main Street, Suite 615, Knoxville, TN 37902

FOR IMMEDIATE RELEASE: Sept. 3, 2020

Contact: Mike Donila Abbey Harris
306-1177 cell 215-4579 office
705-1681 cell

Small Business Series Features Knoxville Outdoor Tours

KNOXVILLE, Tenn.—Knox County Mayor Glenn Jacobs interviewed Alex Clark, founder of Knoxville Outdoor Tours, while visiting the Baker Creek Preserve as part of his latest video series highlighting small businesses.

When the series began, the Mayor conducted interviews with small business owners and operators, providing them the opportunity to talk about how the COVID-19 pandemic has impacted their families and employees, and helping them share any plans they hold for the future.

The Mayor's discussion with Clark, however, focuses on his start-up business and the amazing outdoor recreational opportunities folks have throughout the county.

"The initial idea is that I've been a mountain biker for a number of years and I wanted to show other people who are traveling here that it's not fun when maybe you go up a trail the wrong way or maybe you start in a wrong place," said Clark, who opened his business in mid-February. "I am a mountain bike guy. People come here, they contact me and what I like to say is: 'Put away the maps – I know where all the good stuff is!'"

Mayor Jacobs agreed.

"We're doing a lot of stuff in the county with parks and rec with our water trails – we're working on the Beaver Creek Trail as well as the Holston River – and then we have an exciting project here," the Mayor said. "Combine the water trails with the bike trails and Knox County, Tennessee can really become an outdoor recreational destination."

A new vignette runs each week on the county and Mayor's various social media platforms. To hear more of what was said, check out the [video](#).

###