



MEDIA RELEASE

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Small Business Series Features Jackie's Dream

KNOXVILLE, Tenn.— Knox County Mayor Glenn Jacobs interviewed Jackie Griffin, founder of Jackie's Dream on East Woodland Avenue, as part of his latest video series highlighting small businesses.

If you've never visited Jackie's Dream, the menu—as Jackie says—is full of “simple, fresh, made-from-scratch food that brings people together.” The food they cook, she said, “Is time consuming. It's work. That's where the love come from!”

When the series began, the Mayor conducted interviews with small business owners and operators, providing them the opportunity to talk about how the COVID-19 pandemic has impacted their families and employees, and helping them share any plans they hold for the future.

The Mayor's conversation with Jackie focused more on what was special about her restaurant and how we could begin better promoting the idea of entrepreneurship and ownership culture with minority youth.

Mayor Jacobs asked Jackie what message she would share with someone who wanted to follow in her footsteps and maybe own their own business.

She said, “You have to have a passion for what you do and love what you do and know that if you decide to do this, every day is not going to be a dance in the park.”

Griffin emphasized how important trades are and stressed that giving students more hands-on experience would be a great way to encourage entrepreneurship and help them understand more about how businesses work.

A new vignette runs each week on the county and Mayor's various social media platforms. To hear more of what was said, check out the [video](#).

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