



MEDIA ADVISORY

OFFICE OF COUNTY MAYOR GLENN JACOBS

400 Main Street, Suite 615, Knoxville, TN 37902

Mayor Jacobs to Close Read City USA 250k-hour Challenge, Introduce Read City USA Challenge 2020

WHEN: 4 p.m. on Tuesday, November 19

WHERE: Island Home Airport

WHO: Knox County Mayor Glenn Jacobs

BACKGROUND: On May 18, 2019, Knox County Mayor Glenn Jacobs launched a community initiative in the form of Read City USA Goes to the Moon in which he challenged the community to collectively read 250,000 hours and track them using the Beanstack Tracker App.

Many members of the community participated but making Knox County the most-well read county in America isn't just about hitting this milestone, it's about showing the larger world that we care about literacy. At its core, Read City USA is a collaborative effort to help all children, regardless of their socio-economic background, learn to read early and well.

Throughout the campaign, big milestones were hit and there is news to share as the 2019 Read City USA Goes to the Moon Challenge draws to a close. More information is also coming on Read City USA Challenge 2020 and the Mayor will issue a challenge specifically for our media partners.

For more information contact:

Rob Link	Abbey Harris
215-2005 office	215-4579 office
320-2108 cell	705-1681 cell

###