



Supplier Diversity Newsletter

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Knox County Purchasing Division, Supplier Diversity
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History of the Farmers Market

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A Farmers Market is made up of local farmers, gardeners, bakers, and artisans. It is usually held outdoors in public places where farmers can sell produce to the public. The best organic foods are sold at the Farmers Market. The Farmers Market has a variety of foods and other products including: flowers, dairy, meat, herbs, live plants, baked goods, fresh fruits, fresh vegetables, and artisan food products. The first Farmers Market was created in July 1934 in Los Angeles, California. Farmers Market was “invented” by Roger Dahlhjelm, a businessman, and Fred Beck, an advertising copywriter. They asked the owners of “Gilmore Island,” the former dairy farm at 3rd & Fairfax, if they could invite local farmers to park trucks on vacant Gilmore land to sell fresh produce to local shoppers. There were 18 farmers that responded to the opportunity to sell their fresh produce and some in reply to advertisements aired on KNX radio. Each farmer paid 50 cents rent to park their trucks on the property. Originally called the “Farmers Public Market,” the concept was so popular that within months, permanent stalls were erected to provide the farmers with more varieties of produce. The Farmers Market was a success which carries on today.



Local Farmers Markets in the Knoxville Area

New Harvest Park Farmers Market
4775 New Harvest Lane Knoxville, TN
Thursdays 3:00 p.m-6:00 p.m

Dixie Lee Farmers Market
1270 Kingston Pike Knoxville, TN
Saturdays 9:00 a.m-12:00 p.m noon

Laurel Church of Christ Farmers Market
3457 Kingston Pike Knoxville, TN
Tuesdays and Fridays 3:00 p.m-6:00 p.m

Market Square Farmers Market
Market Square Downtown Knoxville, TN
Wednesday 11:00 a.m-2:00 p.m
Saturday 9:00 a.m-2:00 p.m

Oak Ridge Farmers Market
Jackson Square Georgia Avenue Oak Ridge, TN
Wednesday 3:00 p.m-sell out
Saturday 8:00 a.m-12 p.m noon

Stop by and visit one of the local markets that is the closest to you.



Spotlight Business

This weeks spotlight is on One Drop Gifts. Delano & Tami Williams are the founders of One Drop Gifts. The company was established in March of 2007, in Roane County, Kingston, TN.

One Drop Gifts makes customized T-shirts for individuals, businesses, social groups such as churches, sport teams, youth groups, etc. They also carry small gifts items such as candles, candle holders, gift baskets, inspirational items, outdoors items such as John Deere, NASCAR items and many more items. You can view all of their items on their website (under construction at this time). Their web address is www.onedropgifts.com. One Drop Gifts can supply your T-Shirts and gift needs. With the Holidays coming up soon you will need to give One Drop Gifts a try. Please give Delano or Tami a call at (865)964-7739 or write them at PO Box 386, Kingston, TN 37763. One Drop Gifts motto is –“If you have an idea for something new or different, just bring to us and we will bring it to a shirt!” Delano & Tami Williams are standing by to take your orders.

One Drop Gifts

Blue Binder

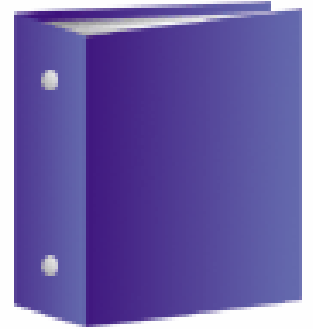
What is the Blue Binder? It is filled with valuable information on how to become a vendor or submit a bid for a project with Knox County Government. It also contains information about the Small Business Administration in Nashville.

Where can I find the Blue Binder? It is located in every Knox County Public Library.

Who does this benefit? It is for local business owners to access information on how to work with Knox County's Purchasing Division.

Why is the Blue Binder in every Library? There is a library located in every surrounding community and a Blue Binder located in every library. It makes it easy for business owners to stop and retain information and keep updated on the what, where, and when on bids that are available at that time. It also makes your ride easier than driving across town to obtain the information.

For more information, please contact Robert Minter at (865) 215-5756.



“Quote by Robert Minter”

We are excited to partner with the Library to disseminate this information across the county. Having this information available will be much more convenient for business owners who are on the road. Until now, they've had to come to the Purchasing Department downtown or go online for updates on open bids.”



Upcoming Events:

August 4, 2009 Veterans' Business Conference

September 10, 2009 East Tennessee Purchasing Matchmaking Event

For all other events go to Supply and Diversity website at
www.knoxcounty.org/supplierdiversity



Grand's Strawberry Shortcake

Recipe of the Month

INGREDIENTS

Biscuits

1 can (10.2 oz) Pillsbury® Grand's!® refrigerated buttermilk biscuits (5 biscuits)

2 tablespoons butter or margarine, melted

1/4 cup sugar

Strawberry Mixture

1 1/2 pints (3 cups) fresh strawberries, sliced

1/3 cup sugar

Whipped Cream

1/2 cup whipping cream

2 tablespoons sugar

1/4 teaspoon vanilla, if desired

DIRECTIONS

1. Heat oven to 375°F. Separate dough into 5 biscuits. Dip tops and sides of each biscuit in butter; dip in 1/4 cup sugar. Place on ungreased cookie sheet. Bake 13 to 17 minutes or until golden brown. Cool 5 minutes.

2. Meanwhile, in medium bowl, mix strawberries and 1/3 cup sugar. Set aside.

3. In another small bowl, beat whipping cream and 2 tablespoons sugar with electric mixer on high speed until soft peaks form. Beat in vanilla.

4. To serve, split biscuits; place on individual dessert plates. Top with whipped cream and strawberry mixture.

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Pillsburybaking.com

Published By: Kasasha Thompson, Intern for Knox County Purchasing Division Supplier and Diversity Program

The mission of the Supplier Diversity Program is to increase the opportunity for diversity in the companies doing business with Knox County by encouraging participation through site visits, providing education and support regarding policies and procedures, actively recruiting all interested suppliers, and ensuring equal opportunity in all procurement related activities. If you have any questions or concerns, please contact Coordinator, Robert Minter, 865-215-5756 robert.minter@knoxcounty.org