# COMMUNITY BREASTFEEDING RESOURCE GUIDE

7th edition



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## Breastfeeding Recommendations





Initiate breastfeeding within one hour of birth

Exclusive breastfeeding for the first six months of life

Introduce foods at six months with continued breastfeeding up to two years and beyond if mom and baby wish to continue.

Scan this QR code to see the CDC's recommendations on introduction of foods:



## **Get Started**

To breastfeed, you need only your breasts and your baby!

Here are some items you could have on hand to make breastfeeding easier:





### **Breast pump**

You may find having a breast pump beneficial when separated from your baby for work or travel. For more information about pumping, see page 8.



### Hot/cold compresses

Hot or cold compresses can be helpful in soothing sore breasts and helping with letdown.



### **Nursing pads**

Nursing pads are soft inserts for your bra or shirt to aid with leaks if needed.



### **Nursing bras and camisoles**

Nursing bras are made specifically for breastfeeding moms and have clasps to make on-demand feeding easier.



### **Nipple cream**

A hypoallergenic nipple cream can soothe and protect skin. If nipple cream is needed, ask a lactation consultant for recommendations.

## 💿 Get Help



### Common reasons to seek help

## A lactation consultant can help answer questions about:

- Milk supply
- Pain or discomfort
- Positioning and/or latch
- Breast pump flange fit

**Insurance** usually covers lactation services. All hospitals that offer outpatient services and some independent providers in our area take insurance for visits.

If you are concerned that your baby is losing weight, contact your pediatrician.

## Who's Who

### Lactation credentials: Know who to ask

**IBCLC** International Board Certified Lactation Consultants are professionals with the highest level of lactation training and credential. IBCLCs are often healthcare professionals with additional clinical training in breastfeeding.

**CLS Certified Lactation Specialists** are health care providers such as registered nurses, registered dietitians, midwives, or physicians who have additional training in breastfeeding. This certification is a stepping stone to becoming an IBCLC.

**CBS** Certified Breastfeeding Specialists are trained in educating and supporting families through pregnancy and normal lactation. This certification is a stepping stone to becoming an IBCLC.

**CLC Certified Lactation Counselors** are trained to educate, support and communicate best breastfeeding practices and address common concerns.

**CLE** Certified Lactation Educators have received training in the support and education of breastfeeding and often lead group classes.



### Breastfeeding consultations, classes and basic assistance programs

### **Private Practice**

These providers offer a variety of prenatal and postpartum services. Contact each provider for more information about services and insurance coverage/payment options.

### **Blount County**

### For the Love of Lactation

Sarah Knapek, IBCLC www.fortheloveoflactation.com 843-276-9489 sarah@fortheloveoflactation.com Home visits, telehealth

### **Roots Wellness Collective**

Piper Prach, RN, BSN, IBCLC www.rootswellnesscollective.com 865-424-2628 piper@rootswellnesscollective.com Office and home visits, support group

### **Cocke County**

### **Nurturing Mama Lactation**

Ashley Chambers, LPN, CLS Facebook: Nurturing Mama Lactation

423-207-2786 ashley@nmlactation.org Office visits, group education (in person), lactation line (call/text)

### **Knox County**

### Dragonfly Lactation

Melanie Kondrat, IBCLC www.dragonflylactation.com 865-268-3970 mkondrat@dragonflylactation.com Office and home visits, telehealth

### **Knoxville Lactation Clinic**

Lisa Paul, IBCLC www.knoxvillelactationclinic.com 865-344-1788 lisa@knoxvillelactationclinic.com Office visits, telehealth, group education (in person and virtual)

### Cathy Raleigh, RN, IBCLC

865-308-2556 craleighy@gmail.com Home visits, telehealth, group education (in person)

### **Calani Lactation Services**

Kristin Williams, IBCLC, RLC, BS www.calanilactationservices.com 865-223-2684 calani.lactation@gmail.com Office and home visits, telehealth, group education (in person), free support groups

### **Milk+Honey Lactation Services, LLC**

Jade Potter, RN, IBCLC and Natasha Carr, CCMA, CLC www.milkhoneylactationservices.com 865-505-0880 info@milkhoneylactationservices.com Office visits, telehealth, group education (in person and virtual)

### Catherine Quintero, MA, CCC-SLP, CBS

865-224-0750 Home visits, telehealth

## Directory (Cont.)

### Knox County (Cont.)

### **Integrative Breastfeeding Consultants**

Candy Scarbrough, IBCLC Facebook: Integrative Breastfeeding Consultants -Candy Scarbrough 865-934-9679 *Candyscarbroughibclc@gmail.com* Home visits, telehealth, group education (in person and virtual)

### **Rose Lactation Services**

Genevieve Bower, IBCLC roselactationservices.com 865-309-1793 (call/text) Home visits, telehealth, group education (in person and virtual)

### **Sevier County**

### **East Tennessee Lactation**

Mandy Rodgers, IBCLC, CLS etnlactation.com 865-809-3251 mandy@etnlactation.com Office and home visits, group education (in person), support group

### **Other Outpatient**

### **Shults Pediatrics**

(Must be an established patient to receive lactation care) Rebekah Reid, RN, IBCLC shultspediatrics.com 865-670-1560 rsreid@summithealthcare.com Office visits

### Cherokee Health System Breastfeeding Medicine Clinic

Dr. Sarah Beth Eriksen www.cherokeehealth.com 865-910-6000 sarah.eriksen@cherokeehealth.com Office visits

### **Health Departments**

Contact your county health department for information about the WIC program and other local breastfeeding resources. If your county is not listed, resources may still be available.

### Anderson County Health Department 865-425-8800

**Blount County Health Department** 865-983-4582 *deanna.fields@tn.gov* 

**Campbell County Health Department** 865-203-0707

Jefferson County Health Department 865-397-3930

Knox County WIC Office 865-839-2733 robin.penegar@knoxcounty.com

**Loudon County Health Department** 865-458-2514

Scott County Health Department 865-203-0707

Sevier County Health Department 865-453-1032

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## **Directory** (Cont.)

### **Hospitals**

Call for more information on prenatal and postpartum lactation support services and classes.

#### Anderson County

Methodist Medical Center of Oak Ridge 865-835-4662 **Blount County Blount Memorial Hospital** 865-977-5555 9

### **Knox County**

Fort Sanders Regional Medical Center 865-673-3678 www.covenanthealth.com/fort-sanders-regional-teddy-bearuniversity-schedule

Parkwest Medical Center 865-374-7275 https://www.covenanthealth.com/teddy-bear-university/

**University of Tennessee Medical Center** 865-305-9300 *www.utmedicalcenter.org/events* 

### **Support Groups**

These groups are open to mothers at all stages of pregnancy and breastfeeding. Contact the group leader for meeting details.

### La Leche League of Oak Ridge

865-456-1996 rrenegar1@gmail.com http://www.facebook.com/ LLLOakRidge Knox Breastfriends Group (In-person, virtual, and Facebook) Sarah Edwards: 865-679-2801 (Voice and text) Laura Petit: 865-556-4674 (Voice and text)

### **Catholic Charities of East Tennessee Lactation Support Group**

865-212-4942 ilambert@ccetn.org

## Pump Rentals and Supplies

Most insurance companies cover the cost of a breast pump. If your plan does not, breast pumps can be rented. Pumping helps continue breastfeeding once you return to work, school or are away from your baby for an extended time.

These locations offer personalized instruction for proper pump use and hand expression.

### **Breast Pump Resources and Assistance**

**WIC Offices:** The Tennessee WIC Program offers breast pumps to eligible participants under special circumstances. Contact your county WIC office for more information.

A Mother's Gift Lactation Consultant Services, Roane County	865-483-4536
Blount Memorial Hospital	865-977-5555

### **Breast Pump Insurance Coverage Support**

**Aeroflow Breastpumps** ...... breastpumps.aeroflowinc.com Aeroflow offers an easy application to help your insurance company communicate with your healthcare provider for coverage.

### Milk Storage and Safety for Full-Term Infants

Human Milk Storage General Guidelines: Storage Locations and Temperatures

Types of breast milk	<b>Countertop</b> 77°F or colder (25°C) Room temp.	<b>Insulated</b> <b>Cooler</b> With ice packs	<b>Refrigerator</b> 40°F (4°C)	Freezer O°F or colder (-18°C)
Freshly expressed or pumped	Up to 4 hours	Up to 24 hours	Up to 4 days	Within 6 months is best. Up to 12 months is acceptable.
Thawed, previously frozen	1-2 hours		Up to 1 day (24 hours)	Never refreeze human milk after it has been thawed.
Left over from a feeding (baby didn't finish bottle)	Use within 2 hours after baby is finished feeding.			_

These guidelines are for healthy, full-term babies and may vary for premature or sick babies. Source: CDC, 2019.

## **Feeding Plan**

### Tips for Going Back to Work

- Prior to returning to work, ask your employer about a lactation room and breaks needed for pumping.
- Identify a refrigerator for breastmilk.
- Practice feeding your baby expressed milk from a bottle before returning to work. Ask a lactation consultant about the transition.
- This three-part series can help moms make informed decisions on how to prepare to breastfeed once they return to work. All three modules can be shared with employers to advocate for a supportive, clean environment. Review the modules at knoxcounty.org/health/breastfeeding.php



### **Child Care Questions**

Before baby arrives, research child care centers to ensure they will support your goals for breastfeeding.

### Some questions you can ask include:

- Do you have a breastfeeding policy and are staff members trained to follow the policy?
- Can I come to the site to breastfeed during the day?
- How do staff members store and prepare breast milk?
- Do staff members feed babies as soon as they see feeding cues?

## Breastfeeding Myths and Facts



#### Most mothers do not produce enough milk.

*Myth!* Moms may feel like they do not make enough milk, but only 2-5 percent of moms who breastfeed have low milk supply. Moms can make enough milk with any size breasts.

#### Breastfeeding can reduce a mother's risk of developing certain cancers.

*Fact!* Research has shown the longer you breastfeed, the lower your risk for ovarian, breast and cervical cancer.

### You should space out your feedings so your breasts have time to refill.

Myth! As demand for milk increases, milk supply increases.

#### You should stop breastfeeding when your child turns 2 years old.

*Myth!* Breastfeeding is beneficial regardless of age. The right time to stop breastfeeding is decided by the mother and child.

#### Breastfeeding can help moms lose weight.

*Fact!* Breastfeeding can burn up to 500 calories in one day, which can help moms lose weight.

#### Breastfeeding moms get less sleep.

*Myth!* Research has shown that breastfeeding moms get the same amount of sleep as moms who use formula or a combination of breastfeeding and formula.

## **Additional Resources**

### **Breastfeeding and Medication**

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Talk to your provider and visit:

LactMed https://www.ncbi.nlm.nih.gov/books/NBK501922/ InfantRisk Center https://www.infantrisk.com/about-infantrisk-center

<b>Coalitions and Associations</b>	
Tennessee Breastfeeding Coalition	facebook.com/tnbreastfeeds/
East Tennessee Breastfeeding Coalition	865-215-5170
East Tennessee Lactation Consultant Association	865-207-3430 Facebook.com/EastTNLCA

### **National Online Sources**

La Leche League	facebook.com/LaLecheLeagueUSA/
1,000 Days	facebook.com/1000Days/
<b>Breastfeeding USA</b>	facebook.com/BreastfeedingUSA/

### **Breastfeeding Welcomed Here Pledge**

### Find local businesses and day care centers that support breastfeeding.

tn.gov/health/health-program-areas/fhw/bf/breastfeedingwelcomed-here

	Donate Milk	
Mothers' Milk Bank of Tennessee	info@milkbanktn.org 615-933-8877	
Contemporary Women's Health	cwhobgyn.com 865-540-1650	

Information in this guide is from a set of professional resources and is available upon request.





Helping

# Survive and Thrive

Mothers' milk is the best nutrition for newborns. But some babies don't have access to their mother's milk. With the support of moms like you, Mothers' Milk Bank of Tennessee helps these vulnerable babies get the life-saving nutrition they need.

### LOVE IN EVERY DROP



Prospective milk donors complete an application, medical screening, obtain physician's consent and have a blood work covered by MMBTN. Learn more at milkbanktn.org/donate-milk.

After approval, donors deliver their milk frozen to one of MMBTN's Milk Drop Depots located throughout Tennessee. Find a location near you at milkbanktn.org/depot.

Donor milk is then transferred to MMBTN's pasteurization facility in Murfreesboro.

Once milk is pasteurized and screened, it is then bottled and shipped to NICUs in Tennessee and fed to fragile babies.

## The Law

Mothers are encouraged to breastfeed on demand.

# Tennessee law protects a mother's right to breastfeed in public, in private and at work.

**TCA 68-58-101:** A mother has a right to breastfeed her child in any location, public or private, where the mother and child are otherwise authorized to be.

**TCA 68-58-102:** Breastfeeding shall not be considered public indecency or nudity, obscene, or sexual conduct.

**TCA 68-58-103:** Local governments shall not prohibit breastfeeding in public by local ordinance.

**TCA 50-1-305:** Employers must accommodate breastfeeding mothers at work. This protects unpaid break time for milk expression and requires employers to make a reasonable effort to provide a private location, other than a bathroom, for expression.

### Servicios de apoyo a la lactancia maternal en español

Cada lugar mencionado tiene a una especialista capacitada en lactancia maternal, para responder a sus preguntas básicas sobre la lactancia. Muchos de estos lugares tienen servicios de interpretación.

Si necesita ayuda para elegir uno de ellos o ayuda inmediata para lactancia maternal, llame a Tennessee Breastfeeding Hotline 855-423-6667.



For more information and resources, visit https://knoxcounty.org/health/breastfeeding.php





