

Contact

Jeanne Merrell
Monroe County Health Department
310 Tellico Street
Madisonville, TN 37354
(423) 442-3993
jeannemerrell@state.tn.us

Target Population

Children/Adolescents/Adults/Seniors

Name of Program

Monroe Alliance for Nutrition and Activity
Diabetes Support Group
Search Your Heart
Star Wars Employee Wellness

Funding Source(s)

State

Funding Period

Renewable

Brief Description

Several Programs: Employee wellness program is incentive-based and they compete with other health departments in the East Tennessee region. The diabetes group meets once a month and has speakers, cooking classes, etc.

Materials Purchased Yes

Materials Developed Yes

Conducting Tracking/Evaluation Yes

Comments

Contact

Campbell Co. Health Department
Michele Lynch
PO Box 418
Jacksboro, TN 37757

Target Population

Adults

Name of Program

Star Wars

Funding Source(s)

State

Funding Period not sure

Renewable

Brief Description

Same as ETRO in 15 countries

Materials Purchased Yes

Materials Developed No

Conducting Tracking/Evaluation Yes

Comments

Contact

Pam Arnett and Teresa Best
City of Maryville
404 West Broadway Avenue
(865) 981-1336
parnette@ci.maryville.tn.us

Target Population

Adults

Name of Program

Healthy Lifestyle Challenge

Funding Source(s)

City budget

Funding Period

Renewable Yes- on request

Brief Description

Challenge for our employees to lose weight and exercise- April 15-July 15, getting ready to implement another phase/continuation.

Materials Purchased No

Materials Developed No (used many of St. Mary's)

Conducting Tracking/Evaluation Yes

Comments

Contact

Beth Weitz, WHNP
Center for Women's Health UTMC
1924 Alcoa Highway
Knoxville, TN 34920
(865) 544-6088

Target Population

Adults

Name of Program

Stepping into Good Health

Funding Source(s)

Self-funded

Funding Period

Renewable

Brief Description

Advocating pedometer use daily to encourage 10,000 steps/day for UTMC employees and family

Materials Purchased Yes

Materials Developed Yes

Conducting Tracking/Evaluation No

Comments

Contact

Jeromy Welch
UT Medical Center
1924 Alcoa Highway
Knoxville, TN 37920
(865) 544-6970
jrwelch@mc.utmck.edu

Target Population

Adults

Name of Program

Walking Works, Stepping into good health.

Funding Source(s)

Self-funded

Funding Period

Renewable Yes

Brief Description

Promoting pedometers to motivate the employees to walk 10k-A-Day

Materials Purchased Yes

Materials Developed Yes

Conducting Tracking/Evaluation No

Comments

Contact

Beth Penland
City of Sevierville
200 Gary Wade Blvd
Sevierville, TN 37862
(865) 453-5441
bpenland@seviervilletn.org

Target Population

Adults

Name of Program

Employee Wellness Program

Funding Source(s)

City budgeted

Funding Period

Renewable Yes, if renewable

Brief Description

By meeting set exercise requirements and completing a quarterly assessment they are eligible to receive money and extra time off

Materials Purchased Yes

Materials Developed Yes

Conducting Tracking/Evaluation Yes

Contact

Avery Sprinkle
Knox County Court Government Bright Start
400 Main Street, Suite 360
(865) 215 4573
avery.sprinkle@knoxcounty.org

Target Population

Adults

Name of Program

Knox County Bright Start Wellness Program

Funding Source(s)

Other (Creative funding)

Funding Period

Renewable

Brief Description

Large committee made up of Knox County employees from various departments. These employees assisted in research, program parameters, communication, and recruitment. The Knox County Health Department and local hospitals assisted in the medical portion of the program.

Components: Activity Tracking System- the power of seeing what you do and don't do!

- Activity Tracking Form
- Educational Opportunities
- Health & Benefits Fair
- Health Insurance Discounts
- Fitness Centers
- Merchandise

Materials Purchased Yes

Materials Developed Yes

Conducting Tracking/Evaluation Yes

Comments

Contact

Denise Campbell
Knoxville's Community Development Corp (KCDC)
901 N. Broadway
Knoxville, TN 37917
(865) 403-1139
Dcampbell@KCDC.org

Target Population

Adults

Name of ProgramFunding Source(s)Funding PeriodRenewableBrief DescriptionMaterials PurchasedMaterials DevelopedConducting Tracking/EvaluationComments

Our target population is the employees at our company (N=275). We are most likely to pattern our program after St. Mary's Team Challenge.

Contact

Jeanette Demott
AAA East Tennessee Auto Club
100 West Fifth Avenue
Knoxville, TN 37917
(865) 862-9216
jdemott@aaaet.com

Target PopulationName of ProgramFunding Source(s)Funding PeriodRenewableBrief DescriptionMaterials PurchasedMaterials DevelopedConducting Tracking/EvaluationComments

In the process of working with our health insurance plan about setting up a wellness program. Additionally, our EAP will provide a lunch and learn session in nutrition.

Contact

Pat Gillespie
Cariten Healthcare
1420 Centerpoint Boulevard
Knoxville, TN

Target Population

Adults

Name of Program

Cariten Health Living Challenge

Funding Source(s)Funding Period

Renewable

Brief Description

Team Concept- a twelve-week program involving 35 teams of 250 employees with biweekly team captain meetings. There are also biweekly Lunch n' Learn "Special Speakers" with handouts and giveaways.

Materials Purchased Yes

Materials Developed Yes

Conducting Tracking/Evaluation Yes

Comments

