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Mayor Jacobs Talks About Children's Festival of Reading, Bologna, and More

KNOXVILLE, Tenn.— During his Weekly Update, which will post around 1 p.m. today, Knox County Mayor Glenn Jacobs talks about the Children's Festival of Reading, Brain Tumor Awareness Month, his professional competitive eating debut, and so much more.

Coming up tomorrow, the Children's Festival of Reading is set, rain or shine, for 10 a.m. to 3 p.m. at World's Fair Park. It is a fun event every year, but this year is particularly special. Patience "Patie-Bug" Collins will lead the parade as we celebrate books, reading, and the kickoff to the Library's Quest for Knowledge.

Don't forget to cheer Mayor Jacobs on as he launches his professional competitive eating career at the Ultimate Bologna Showdown. The competition takes place on Saturday, May 18 at noon at the RecSports Field Complex on Sutherland Ave. Competitors will have 8 minutes to eat as many slices of Elm Hill Bologna as they can.

He may be competing against the #1-ranked Joey Chestnut and the 6'9" Gideon Oji, but Mayor Jacobs says, "Don't count the Mayor out, y'all!"

Mayor Jacobs also encourages Knox County to Go Gray this May and support Brain Tumor Awareness Month. More information on GrayMay can be found here.