



MEDIA ADVISORY

OFFICE OF COUNTY MAYOR TIM BURCHETT

400 Main Street, Suite 615, Knoxville, TN 37902

New Harvest Park Farmers Market to host 6th annual Blueberry Festival

- Who:** New Harvest Park Farmers Market
- What:** Blueberry Festival
- When:** Thursday, June 30 from 3 to 6 p.m.
- Where:** New Harvest Park, 4775 New Harvest Lane

Background:

KNOXVILLE, Tenn. (June 27, 2016) – New Harvest Park Farmers Market is hosting its sixth annual Blueberry Festival on Thursday, June 30 from 3 to 6 p.m. at New Harvest Park, 4775 New Harvest Lane. Knox County Mayor Tim Burchett will ring the bell at 3 p.m. to open the market and kick off the festival.

In addition to local blueberries and blueberry plants for sale, other activities will include:

- Special treats for kids – including a Cruze Farm ice cream eating contest at 4:30 p.m.
- Blueberry smoothie recipe and food demonstration by the UT-Ag Extension Office
- Herbal tea demonstration with Kathy from Erin's Meadow Herb Farm at 3:30 p.m. under the pavilion. Learn how to make healthy herbal teas from fresh or dried herbs. Drink these hot or cold for energy, good digestion, allergy relief and more.
- Blueberry dessert contest: make and bring your favorite dessert to the pavilion by 4 p.m. Judges include Charlotte Tolley of the Market Square Farmers' Market. Winners will be announced at 5 p.m.
- Raising blueberries Q & A with the UT-Ag Extension Office
- Additional activities will be announced on the Blueberry Festival's Facebook event page: <https://www.facebook.com/events/642809749205971/>

The New Harvest Park Farmers Market is a participant in the AARP Foundation's Fre\$h Savings program, which allows Supplemental Nutrition Assistance Program (SNAP) recipients to spend up to \$10 on their SNAP cards purchasing fresh produce at the market and in turn receive tokens in the same amount to spend on fresh fruits and vegetables. For more information on the program visit: <http://www.aarp.org/aarp-foundation/our-work/hunger/info-2015/fresh-savings-shop-smarter-eat-healthier.html>

For more information, contact Jennifer Linginfelter at (865) 215-4579 (office) or (865) 803-5509 (cell).

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