



MEDIA ADVISORY

OFFICE OF COUNTY MAYOR TIM BURCHETT

400 Main Street, Suite 615, Knoxville, TN 37902

New Harvest Park Farmers Market to host 6th annual Blueberry Festival

Who: New Harvest Park Farmers Market

What: Blueberry Festival

When: Thursday, June 30
3 to 6 p.m.

Where: New Harvest Park
4775 New Harvest Lane

Background:

KNOXVILLE, Tenn. (June 17, 2016) – New Harvest Park Farmers Market is hosting its sixth annual Blueberry Festival on Thursday, June 30 from 3 to 6 p.m. at New Harvest Park, 4775 New Harvest Lane.

In addition to local blueberries and blueberry plants for sale, other activities will include:

- Special treats for kids – including a Cruze Farm ice cream eating contest at 4:30 p.m.
- Blueberry smoothie recipe and food demonstration by the UT-Ag Extension Office
- Herbal tea demonstration with Kathy from Erin's Meadow Herb Farm at 3:30 p.m. under the pavilion. Learn how to make healthy herbal teas from fresh or dried herbs. Drink these hot or cold for energy, good digestion, allergy relief and more.
- Blueberry dessert contest: make and bring your favorite dessert to the pavilion by 4 p.m. Judges include Charlotte Tolley of the Market Square Farmers' Market. Winners will be announced at 5 p.m.
- Raising blueberries Q & A with the UT-Ag Extension Office
- Additional activities will be announced on the Blueberry Festival's Facebook event page: <https://www.facebook.com/events/642809749205971/>

For more information, contact Jennifer Linginfelter at (865) 215-4579 (office) or (865) 803-5509 (cell).

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