



MEDIA ADVISORY

OFFICE OF COUNTY MAYOR TIM BURCHETT

400 Main Street, Suite 615, Knoxville, TN 37902

Blueberry Festival returns to New Harvest Park Farmers Market

Who: New Harvest Park Farmers Market

What: Blueberry Festival

When: Thursday, June 18
3 to 6 p.m.

Where: New Harvest Park
4775 New Harvest Lane

Background:

KNOXVILLE, Tenn. (June 16, 2014) – New Harvest Park Farmers Market is hosting its fifth annual Blueberry Festival on Thursday, June 18 from 3 to 6 p.m. at New Harvest Park, 4775 New Harvest Lane.

In addition to local blueberries and blueberry plants for sale, other activities will include:

- Live music in the amphitheater – bring a blanket or lawn chair
- Special treats for kids – including a Cruze Farm ice cream eating contest
- Blueberry recipe and food demonstration with Heather Kyle-Harmon from the UT-Ag Extension Office
- *Success with Blueberries in Your Garden* presentation by David Vandergriff from the UT-Ag Extension Office
- Farmer Dinner featuring a menu prepared by Tootsie Truck using fresh produce from market vendors. The locally-sourced menu will be served from 5:30 to 7:30 p.m. Price is \$8, which includes a drink.

For more information, contact Jennifer Linginfelter at (865) 215-4579 (office) or (865) 803-5509 (cell).

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