



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

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Knox County's annual Holiday Festival of Lights kicks off Dec. 19 *Mayor Burchett to flip the switch and start the festival*

Knoxville, Tenn. — Knox County's 16th annual Holiday Festival of Lights at The Cove at Concord Park will sparkle and entertain each night from 6 to 9 p.m. starting Friday, Dec. 19 through Tuesday, Dec. 30, excluding Christmas Day. The Cove is located at 11808 S. Northshore Drive.

There will be a special kick-off event at 5:30 p.m. on Friday, Dec. 19 during which Knox County Mayor Tim Burchett will flip the switch to turn on the lights and start the festival.

On opening night, Dec. 19, and Saturday, Dec. 20, Hawg Dawg's will be onsite with cider, hot chocolate and other refreshments for sale.

The Holiday Festival of Lights has grown over the past few years with illuminated displays and a series of lights coordinated to music. Visitors walk the three-quarter mile greenway trail to view the lights. Pets on leashes are welcome.

The park staff at The Cove does all the decorating, which includes placing displays, adding several thousand lights to trees and building bonfires for roasting marshmallows.

The event is free, but Knox County will collect non-perishable food items for The Love Kitchen. The Love Kitchen provides meals, clothing and emergency food packages to the homebound, homeless and unemployed.

The 2014 Holiday Festival of Lights is sponsored by B97.5, the Knox County Mayor's Office and Knox County Parks & Recreation.

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