



MEDIA ADVISORY

OFFICE OF COUNTY MAYOR TIM BURCHETT

400 Main Street, Suite 615, Knoxville, TN 37902

Blueberry Festival returns to New Harvest Park Farmers Market

Who: New Harvest Park Farmers Market

What: Blueberry Festival

When: Thursday, June 26
3 to 6 p.m.

Where: New Harvest Park
4775 New Harvest Lane

Background:

KNOXVILLE, Tenn. (June 23, 2014) – New Harvest Park Farmers Market is hosting its fourth annual Blueberry Festival on Thursday, June 26 from 3 to 6 p.m. at New Harvest Park, 4775 New Harvest Lane.

In addition to local blueberries and blueberry plants for sale, other activities will include:

- **3 p.m.** –The community is invited to participate in the first annual blueberry dessert competition. The only requirement is to use fresh, preferably local, blueberries in the dessert. Participants should deliver their desserts and recipes to the New Harvest Community Building at 3 p.m.
- **3:30 p.m.** – Sample *Overnight Blueberry French Toast* while it lasts. Recipe cards will be available at the information table.
- **4 p.m.** – Join Neal Denton and David Vandergriff from the UT-Ag Extension Office under the Pavilion for a *Success with Blueberries in Your Garden* presentation.
- **3 to 5:30 p.m.** – Participate in free kids activities, which will include painting with blueberries, blueberry guessing game, making a blueberry bracelet, ring toss, hula hoops and more. Look for the tents set up near the splash pad.
- **3 to 6 p.m.** – Enter to win a blueberry bush from Holden’s Nursery at the info table.

For more information, contact Jennifer Linginfelter at (865) 215-4579 (office) or (865) 803-5509 (cell).

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