



MEDIA ADVISORY

OFFICE OF COUNTY MAYOR TIM BURCHETT

400 Main Street, Suite 615, Knoxville, TN 37902

Preorders underway for annual rain barrel sale

- Who:** The Water Quality Forum, Knox County, the City of Knoxville and the Town of Farragut
- What:** Rain barrel sale
- When:** Preorder now through April 20
Pick up Saturday, April 26 from 10 a.m. to 3 p.m.
- Where:** Blackstock parking lot on Blackstock Avenue
Downtown Knoxville

Background:

KNOXVILLE, Tenn. (April 4, 2014) – Preorders are underway for the Water Quality Forum’s annual rain barrel sale, which allows residents to purchase the environmentally-friendly devices at a discounted rate. This year’s truckload sale is taking place in conjunction with EarthFest, Knoxville’s Earth Day festival.

Residents can preorder online now through April 20 at www.RainBarrelProgram.org/Water-Quality-Forum, and pick up will take place on April 26 from 10 a.m. to 3 p.m. at the Blackstock parking lot on Blackstock Ave. There will also be a limited number of extras available the day of the sale.

The Ivy brand rain barrels offered through the program are made of 50 percent recycled plastic and manufactured in the United States. Rain barrels capture rainwater from roof tops by connecting to the gutter downspout. Water collected by the rain barrels can be used for gardens, lawns, and washing cars or pets.

Rain barrels capture water that would typically be sent down the storm drain carrying potential contaminants and contributing to flash flooding. The cumulative effect of rain barrels implemented throughout a municipality can have a significant impact on storm water management and water conservation.

For more information contact Parc Gibson at 865-215-5861 or by email at stormwater@knoxcounty.org.

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