



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

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Scarecrows Return to New Harvest Park

Registration now open for community scarecrow competition

Knoxville, Tenn. – It's scarecrow time at New Harvest Park! Knox County is again encouraging local individuals and groups to enter their most creative scarecrows in the *Scarecrows in the Park* competition.

Individuals, organizations, schools and families are invited to join in the fun and create their own creepy or silly scarecrow to place along the quarter-mile walking trail at New Harvest Park. There is no fee to enter, and each entrant will receive a free hay bale on the day of set-up. Application forms are due by Monday, Oct. 14 and can be completed online at <https://www.surveymonkey.com/s/SCARECROWS2013>.

Scarecrows in the Park will kick-off at the New Harvest Park Farmers Market on Thursday, Oct. 17 at 3 p.m. and conclude on Halloween. The *Scarecrow Trail* will be open each day from sunrise until sunset at 4775 New Harvest Lane in northeast Knox County.

Public ballots will be available through Monday, Oct. 23, and the winners in best individual, best youth/student group and best adult/professional group categories will be announced at the farmers market on Oct. 25. First place winners in each category will win \$100 presented by the Knoxville TVA Employees Credit Union, and second place winners will receive a free shelter rental at any Knox County park.

For more information, including an application form with scarecrow rules and guidelines, visit http://knoxcounty.org/parks/pdfs/Scarecrow_entry.pdf.

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