



# MEDIA RELEASE

OFFICE OF COUNTY MAYOR TIM BURCHETT

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FOR IMMEDIATE RELEASE

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## **Mayor appoints 4 to Visit Knoxville Board of Directors**

*Knoxville, Tenn.* — Knox County Mayor Tim Burchett announced his final four appointments to the Visit Knoxville Board of Directors today.

Mayor Burchett appointed Knox County Senior Director of Community Outreach Hemal Tailor, Knox County Commissioner Brad Anders, Hampton Inn Downtown General Manager Anita Lane and Piper Communications Founding Principal Cortney Piper to the Visit Knoxville Board of Directors. These four appointees join Carmen Tegano and Bo Connor, who were previously appointed by the mayor and are already serving on the organization's board.

"These individuals will do a great job on the board," Mayor Burchett said. "Like me, they are all committed to ensuring transparency in the operation of Visit Knoxville, and the efficient use of taxpayer dollars to effectively promote tourism in Knoxville and Knox County."

Knox County Commission and Knoxville City Council recently approved contracts for destination marketing service with Visit Knoxville, after the organization prevailed in a joint city-county Request for Proposals process.

More information about Visit Knoxville can be found at <http://knoxville.org>.

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