Knox County Commission

PRESS RELEASE

For Immediate Release:
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Commissioner Amy Broyles attending East Tennessee Women's Leadership Summit

Commissioner Amy Broyles will be attending the East Tennessee Women's Leadership Summit tomorrow, Friday, June 12th, at the Airport Hilton Hotel in Alcoa. The Summit begins at 8:00 am and concludes at 4:30 pm. The East Tennessee Women's Leadership Summit is an annual event that has evolved out of the work of the Tennessee Economic Council on Women and is hosted locally by the East Tennessee Women's Leadership Council. This is the 10th year of the ETWLS, whose theme is "Live. Learn. Lead."

This year's keynote speaker is Tamara Franklin, executive vice president of digital at Scripps Networks Interactive, where she oversees the company's digital business units. She coordinates the overall strategy and activity, focusing on an integrated company-wide approach to digital video production and distribution.

Franklin joined Scripps Networks in 2009 from Turner Broadcasting Systems, where she was vice president of business development. She is a graduate of NAMIC's (National Association for Multi-ethnicity in Communications) Executive Leadership Development Program and the Women in Cable Telecommunications Betsy Magness Leadership Institute.

Among her awards, Franklin has been named one of Multichannel News' "Wonder Women" and Savoy Magazine's "Most Influential Women in Corporate America." Franklin has also been named to Cablefax's "Most Influential Minorities in Cable" and "Most Powerful Women in Cable" lists.

She holds an MBA from Harvard University and a bachelor's degree in English from Yale University

The Summit is organized and presented by the East Tennessee Women's Leadership Council, a team of volunteers who share a common interest in improving the lives of women in East Tennessee. These women come from diverse backgrounds and industries, including counseling, chemistry, finance, law, manufacturing, consumer science, politics, and public relations. These diverse backgrounds and experiences blend together to create a common understanding of what still needs to be done to help East Tennessee women Live. Learn. Lead.

For more information, please visit their website: http://easttnwomensls.com/.

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