Knox County Commission

PRESS RELEASE

For Immediate Release: **October 15, 2014**

Knox County and the City of Knoxville go "Officially Red"

October 15th is World Dyslexia Day and local officials are "Redeeming Red" in support of the nearly 20% of the population affected by this common learning disability.

Commissioner Ownby has been instrumental in helping to raise awareness and understanding of dyslexia here in Knox County.

Last month, the Knox County Commission passed a resolution recognizing October as Dyslexia Awareness Month. Ownby, who sponsored the resolution, stated, "They picked the 15th as World Dyslexia Day because 1 in 5 children are affected by this condition."

This evening, the City of Knoxville will light the Henley Street Bridge in red in support of the Redeeming Red Project and Dyslexia Awareness. Ownby expressed his gratitude to Mayor Rogero and her staff for their support.

For more information about World Dyslexia Day and how you can go "Officially Red", visit the Roundtable Solutions website at: http://www.Roundtable-Solutions.org

Commissioner Ownby can be reached by phone at 441-6162, or via email at jeff.ownby@knoxcounty.org.

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX