

Knox County Commission



AMY BROYLES
COMMISSIONER, SECOND DISTRICT

PRESS RELEASE

For Immediate Release: April 1, 2014

NACo announces the 2014 County Leadership Institute on June 1st-5th, in Washington, D.C.

Commissioner Amy Broyles has been accepted into the prestigious National Association of County's Leadership Institute (CLI). Now in its 11th year, the Institute addresses the challenges and directs the potential of local elected officials to forge positive, sustained change in their communities. Participants gain a broad perspective –about themselves as leaders, about the issues facing their communities, and about how to engage broad networks of interested parties to develop solutions to difficult challenges facing their communities.

Challenged by faculty and peers, CLI attendees explore concepts and develop relationships that affirm and direct their leadership potential at local, state and federal levels. The curriculum provides a basis for the application of adaptive leadership as a strategy for addressing challenging issues in public service. Participants will work with faculty and as a group to develop: an overarching sense of direction and vision; a mechanism for innovation and creativity; a resource for invigorating organizational culture; increased risk-taking, improved decision making, team building and more effective communication; and a committed network of peers within NACo.

Commissioner Broyles was nominated through the Tennessee County Services Association (TCSA), and the selection process was very competitive. CLI is designed for elected officials with at least three years' experience at the policy level in county government, and that demonstrate an interest in innovative approaches to governance. Each state nominates only one candidate, but no more than 30 are selected nation-wide to participate.

Of the 233 alumni from this program, only four are from Tennessee - all four are men, and were mayors at the time of their participation in the CLI. This is the first time a woman, and someone from the legislative branch of county government, has been accepted into the program from the state of Tennessee.

"This is a tremendous opportunity," states Commissioner Broyles, "and I am thrilled to be accepted into such a competitive and esteemed program. I look forward to developing and honing my leadership skills, and bringing back information and techniques to share with my colleagues on Commission. It is also a great opportunity to forge deeper and more extensive relationships with other commissioners from around the United States, and to draw national attention to the exceptional and successful programs and policies we have here in Knox County."

The County Leadership Institute is presented in partnership with Cambridge Leadership Associates, along with faculty and associates from the New York University's Robert F. Wagner School of Public Policy, and the Kennedy School of Government at Harvard University.

"Leadership requires relentless optimism that you can change the world, and hard-nosed realism about who and what you are dealing with and what it will take to make progress." Marty Linsky, co-founder, Cambridge Leadership Associates.



NACO *National Association of Counties*

NACO  **COUNTY LEADERSHIP INSTITUTE**
THE NATIONAL ASSOCIATION OF COUNTIES

ELEVENTH ANNUAL **2014**
COUNTY LEADERSHIP INSTITUTE
WASHINGTON, DC / JUNE 1-5

Presented by NACO in partnership with Cambridge Leadership Associates

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↗ MARTY LINSKY



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2014



ELEVENTH ANNUAL COUNTY LEADERSHIP INSTITUTE WASHINGTON, DC / JUNE 1-5 2014

CLI: THE ART AND PRACTICE OF PUBLIC LEADERSHIP

NACo announces the 2014 County Leadership Institute on June 1-5 in Washington, D.C. Enrolling up to 30 local elected officials each year, the Institute addresses the challenges and directs the potential of local elected officials to forge positive, sustained change in their communities. Participants will work with faculty and as a group to develop:

- ▶ an overarching sense of direction and vision
- ▶ a mechanism for innovation and creativity
- ▶ a resource for invigorating organizational culture
- ▶ increased risk-taking, improved decision making, team building and more effective communication
- ▶ a committed network of peers within NACo

CLI PARTICIPANT GUIDELINES

CLI is designed for elected officials at the policy making level with at least three years' experience that demonstrate an interest in innovative approaches to governance. CLI accepts one nomination from each state association executive director for consideration in the 2014 class. Each nominee is invited to submit an application. NACo staff and Institute faculty accept nominees based on their applications to reflect the diversity in NACo membership.

For more information
contact Karon Harden
at 202.942.4277 or
kharden@naco.org



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THE PROGRAM

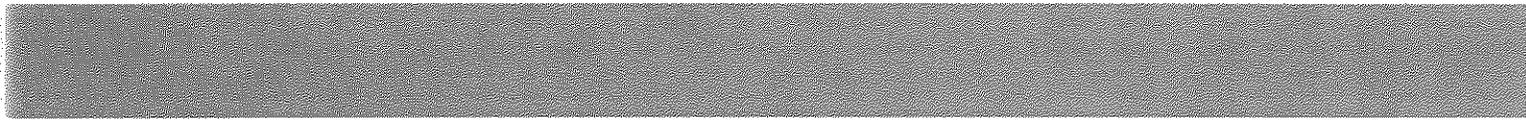
Participants arrive on Sunday in time for an evening reception. Classroom presentations and exercises begin on Monday morning and end on Thursday at noon. Evening activities include a gala reception and a business dinner with CLI sponsors. Upon completing the CLI curriculum, attendees are invited to join CLI alumni at annual reunions at NACo's Legislative Conference and share in an alumni network of sharing, learning and engaging.

FEES

Registration fee is \$1800. This is applied to program costs, hotel for 4 nights, receptions, breakfasts and lunches. Corporate sponsors support the remainder of the program expense. Attendees are responsible for their own travel arrangements, including group transportation to and from the hotel, occasional meals and incidental expenses.

THE CURRICULUM AND FACULTY

The curriculum provides a basis for the application of **adaptive leadership** as a strategy for addressing challenging issues in public service. It was developed by Marty Linsky, co-founder of Cambridge Leadership Associates and faculty at the Kennedy School of Government, Harvard University, in collaboration with Dr. Ellen Schall, Dean, Robert F. Wagner School of Public Policy at the New York University specifically for NACo. Mr. Linsky continues to direct the curriculum and advise the faculty, who are affiliated with Cambridge Leadership Associates.





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ACCOMMODATIONS

Classroom sessions are held at IBM's Institute for Electronic Government in downtown Washington. Housing is at the Embassy Suites Hotel, 900 10th Street, NW.

ADMINISTRATION

CLI is administered by NACo's Professional Development, Education and Training Division, Karon M. Harden, Director.



COUNTY LEADERSHIP INSTITUTE
 CLASS OF 2013

The 2014 County Leadership Institute is grateful for the continued support of its sponsors: IBM, NACo-FSC, NCCAE.



For more information contact Karon Harden at 202.942.4277 or kharden@naco.org



25 MASSACHUSETTS AVENUE, NW / SUITE 500 / WASHINGTON, DC 20001 / PHONE 202.393.6226 / NACO.ORG

“ THE NACO CLI IS A
TREMENDOUS OPPORTUNITY TO
IMMERSE NATIONAL LEADERS IN
ADAPTIVE LEADERSHIP TECHNIQUES,
THROUGH A PEER GROUP SETTING.
THE NACO CLI AND ITS CONTINUOUS
PROFESSIONAL DEVELOPMENT IS
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MEMBER BENEFITS NACO PROVIDES.

✓ 2011 NACO CLI ALUMNUS



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