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FOR IMMEDIATE RELEASE: May 14, 2024 Contact: Kelsey Wilson 865-257-74660 cell

MEDIA ADVISORY: KCHD to recognize local businesses prioritizing worksite wellness

<u>WHAT:</u> KCHD, along with the East Tennessee Wellness Roundtable (ETWR), is hosting a recognition ceremony to celebrate seven local businesses who are taking steps to support worksite wellness. *Media is welcome to attend*.

WHEN: Thursday May 16 at 8:00 a.m.

WHERE: Lighthouse Knoxville

6800 Baum Dr Knoxville TN 37919

<u>BACKGROUND</u>: This recognition is granted annually and is awarded to employers who meet a series of criteria that includes the promotion of physical activity, nutrition, breastfeeding, mental health, and prevention of substance and tobacco use. Worksites can also request wellness resources that help them expand on existing initiatives, such as a blood pressure monitoring cuffs, exercise equipment, and lactation room supplies.

"Research shows that the average person spends 90,000 hours in the workplace during their lifetime," said KCHD Registered Dietitian and ETWR Chair Julia Holland. "Not only are these efforts beneficial for employee health and wellness, but they also decrease health insurance costs for the employer and create a more productive workforce."

The worksites that will be recognized at this ceremony are as follows:

Bronze Award:

- Creative Structures, Inc
- Protection Strategies, Inc

Gold Award:

- United Way of Greater Knoxville
- Civil and Environmental Consultants, Inc.
- Federal Defender Services of Eastern Tennessee
- East Tennessee Children's Hospital

Platinum Award:

• Stokes Electric Co.